



# JAMES MADISON FFA BOOSTER CLUB

2020-2021  
James Madison FFA  
Booster Club  
Executive Board

**Amy Biggs**  
*President*

**Cori Smith**  
*Vice President*

**Tracy Ballard**  
*Treasurer*

**Patty Garza**  
*Secretary*

**Doak Stewart**  
*AMP Director*

**James Madison FFA  
Booster Club**

14080 Nacogdoches Rd.  
Box #86  
San Antonio, Texas 78247

Phone: (210) 356-1517  
Fax: (210) 637-4440

[www.JamesMadisonFFA.com](http://www.JamesMadisonFFA.com)

October 1, 2020

Dear Potential Sponsor,

Let me start by saying how delighted I am that you have an interest in supporting the students of the North East Agriscience Magnet Program (AMP), which is home of the James Madison FFA and one of the largest and most active agriculture educational programs in Texas and the nation. Our mission is to develop the potential of students for premier leadership, personal growth, and career success.

The AMP is comprised of nearly 600 high school students with diverse backgrounds studying agriculture and they come from all over NEISD and surrounding school districts to do so. The program offers six pathways of study with more than 25 courses in agriculture education ranging from agribusiness to veterinarian technology. It is housed on 20 acres of the James Madison High School campus where the students are challenged in the rigors of sound curriculum, state-of-the-art learning and outstanding FFA competition.

One of those outstanding opportunities that we provide for our students and the community is the North East Ag Fair. The purpose of the Ag Fair is to engage our North East community in two days full of activities showcasing the skills of students in the AMP through events such as livestock exhibition, agricultural mechanics skill-a-thon, creative arts competition and a BBQ cook-off. The 2021 edition of the North East Ag Fair will be held on January 8 – 9, 2021 at the AMP Complex. We will have approximately 175 students involved with the Ag Fair and estimate a crowd of more than 700 people will attend the fair.

Along with the 2021 North East Ag Fair, the James Madison FFA Booster Club (the parent support organization for the AMP) is establishing for the first time an online Premium Auction to reward students for the time, effort, and finances that they have invested in these agricultural projects. Students that compete in the North East Ag Fair will be able to participate in the Premium Auction and receive monetary contributions from sponsors and donors that students may use for expenses, investment toward future agriculture projects, or to fund college savings accounts.

The addition of the Premium Auction to the North East Ag Fair provides an avenue for our community and local businesses to join our students in their agricultural endeavors by supporting them through monetary donations. The James Madison FFA Booster Club has created various sponsorship levels to allow donors to partner with us at a level that best fits their budget. It is our hope that you join us this year in reaching our goal to provide financial support to students of the AMP. Please note, the James Madison FFA Booster Club is recognized as a tax exempt 501(c)(3) organization as a subordinate in good standing of Parent Booster USA, Inc., Group Exemption Number: 5271, EIN# 27-1546608.

Thank you for your consideration of this request and please do not hesitate to call (210) 356-1454 if you would like additional information about this sponsorship opportunity.

Sincerely,

Doak Stewart  
Director – NEISD Agriscience Magnet Program

# 2021 NORTH EAST AG FAIR SPONSORSHIP LEVELS

## **FIVE STAR TITLE SPONSOR: \$2,500**

**(2 Sponsorships Available)**

- Sponsor logo on arena signage, AMP website, and livestock show photographs
- Sponsor promotion on AMP social media channels
- Maximum 60 second commercial (sponsor provided) to run throughout the entire Ag Fair
- Verbal recognition throughout the entire Ag Fair
- Custom plaque recognizing sponsorship
- Donation supports all students that participate in the Premium Auction

## **FOUR STAR PREMIUM AUCTION SPONSOR: \$1,500**

**(2 Sponsorships Available)**

- Sponsor logo on arena signage and AMP website
- Sponsor promotion on AMP social media channels
- Sponsor logo on the StockShowAuctions.com website for the entire auction
- Verbal recognition throughout the entire Ag Fair
- Custom plaque recognizing sponsorship
- Donation supports all students that participate in the Premium Auction

## **THREE STAR EVENT SPONSOR: \$1,000**

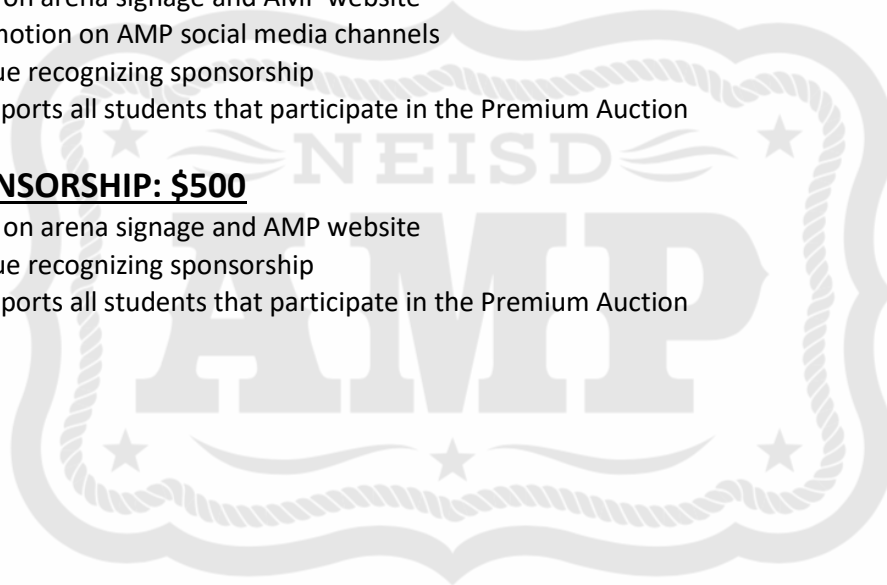
- Sponsor logo on arena signage and AMP website
- Sponsor promotion on AMP social media channels
- Verbal recognition throughout the entire event that is sponsored
- Custom plaque recognizing sponsorship
- Donation supports all students that participate in the Premium Auction

## **TWO STAR SPONSORSHIP: \$750**

- Sponsor logo on arena signage and AMP website
- Sponsor promotion on AMP social media channels
- Custom plaque recognizing sponsorship
- Donation supports all students that participate in the Premium Auction

## **STAR SPONSORSHIP: \$500**

- Sponsor logo on arena signage and AMP website
- Custom plaque recognizing sponsorship
- Donation supports all students that participate in the Premium Auction



# 2021 NORTH EAST AG FAIR SPONSORSHIP FORM

## SPONSORSHIP INFORMATION

Contact Person: \_\_\_\_\_

Sponsor Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Zip Code: \_\_\_\_\_

Notes/Comments: \_\_\_\_\_

## SPONSORSHIP LEVEL

- Five Star Title Sponsor: \$2,500**  
 **Four Star Premium Auction Sponsor: \$1,500**  
 **Three Star Event Sponsor: \$1,000** (choose one or more below)

<input type="checkbox"/> Ag Mechanics Build Off Contest	<input type="checkbox"/> Goat Show	<input type="checkbox"/> Non-specified
<input type="checkbox"/> Creative Arts Competition	<input type="checkbox"/> Lamb Show	
<input type="checkbox"/> Broiler Show	<input type="checkbox"/> Rabbit Show	
<input type="checkbox"/> Cattle Show	<input type="checkbox"/> Swine Show	

- Two Star Sponsorship: \$750**  
 **Star Sponsorship: \$500**

Please provide a high resolution company logo by email to: [madisonffabooster@gmail.com](mailto:madisonffabooster@gmail.com)

**Payment method** (check preferred):

Enclosed is my check payable to **James Madison FFA Booster Club** for \$ \_\_\_\_\_

Please charge my: \_\_\_\_\_ AMEX \_\_\_\_\_ MasterCard \_\_\_\_\_ Visa for \$ \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CSC Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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**Mailing Address: 14080 Nacogdoches Rd., Box 86 - San Antonio, TX 78247-1944**